

## SISTERHOOD OF STRENGTH CAMPAIGN DETAILS

- **ANN TAYLOR and LOFT** customers can support BCRF in three ways:
  - DONATE | from 9/12 – 10/31 | in store and online.
  - PURCHASE | from 9/12 – 10/31 | a \$25 Cares Card, 90% of purchase price donated to BCRF | Redeem 20% off \$100+ purchase.
  - MATCHING | 10/5 only | donations on Pink Day, up to \$50K.
  - **LEARN MORE, click link here [Ann Taylor and LOFT](#).**
- **CHICOS, WHITE HOUSE BLACK MARKET, SOMA** customers can support BCRF in three ways:
  - DONATE | from 9/12 – 10/31 | in store.
  - PURCHASE | from 9/12 – 10/13 | a \$25 Cares Card, 90% of purchase price donated to BCRF | Redeem 20% off \$100+ purchase.
  - MATCHING | 10/5 only | donations on Pink Day, up to \$25K per brand.
  - **LEARN MORE, click link here [Chicos, soma, WHBM](#).**
- **TALBOTS** customers can support BCRF in four ways:
  - DONATE | from 9/16 – 10/13 | in store.
  - PURCHASE | from 9/16 – 10/13 | a \$25 Cares Card, 100% of purchase price donated to BCRF | Redeem for 15% off from 10/14 – 10/31.
  - BUY PRODUCT | from 9/16 – 10/13 | 20% of the purchase price of the Talbots Kate V-Neck Cardigan (\$129 - \$149) up to \$15,000, sold in Talbots retail stores and online at Talbots.com, will be donated to BCRF.
  - SHOP FOR A CAUSE | 10/5 only | 10% of all sales in stores (retail and outlet) and online at Talbots.com, up to \$50,000, will be donated to BCRF.
  - **LEARN MORE, click link [here](#).**
- **HAVEN WELL WITHIN** customers can support BCRF in two ways:
  - BUY PRODUCT | from 9/16 – 10/13 | 10% of the purchase price of the Pink Washable Silk Eye Mask (\$32), the Pink Washable Silk Pillowcase (\$58), and the Pink Washable Silk Scrunchie (\$20) up to \$2,500 will be donated to BCRF.
  - SHOP FOR A CAUSE | 10/5 only | 10% of all sales online at [HavenWellWithin.com](#), up to \$5,000, will be donated to BCRF.
  - **LEARN MORE, click link [here](#).**
- **LANE BRYANT** customers can support BCRF in three ways:
  - DONATE | from 9/23 – 10/31 | in store.
  - PURCHASE | 9/23 – 10/31 | a \$15 Cares Card, 90% of purchase price will be donated to BCRF | Redeem for 15% off purchase.
  - BUY PRODUCT | 9/23 – 10/31 | 10% of BCRF product collection sales up to \$200K will be donated to BCRF.
  - SHOP FOR A CAUSE | 10/5 only | \$1 will be donated for every bra sale up to \$10,000 to BCRF.
  - **LEARN MORE, click link [here](#).**